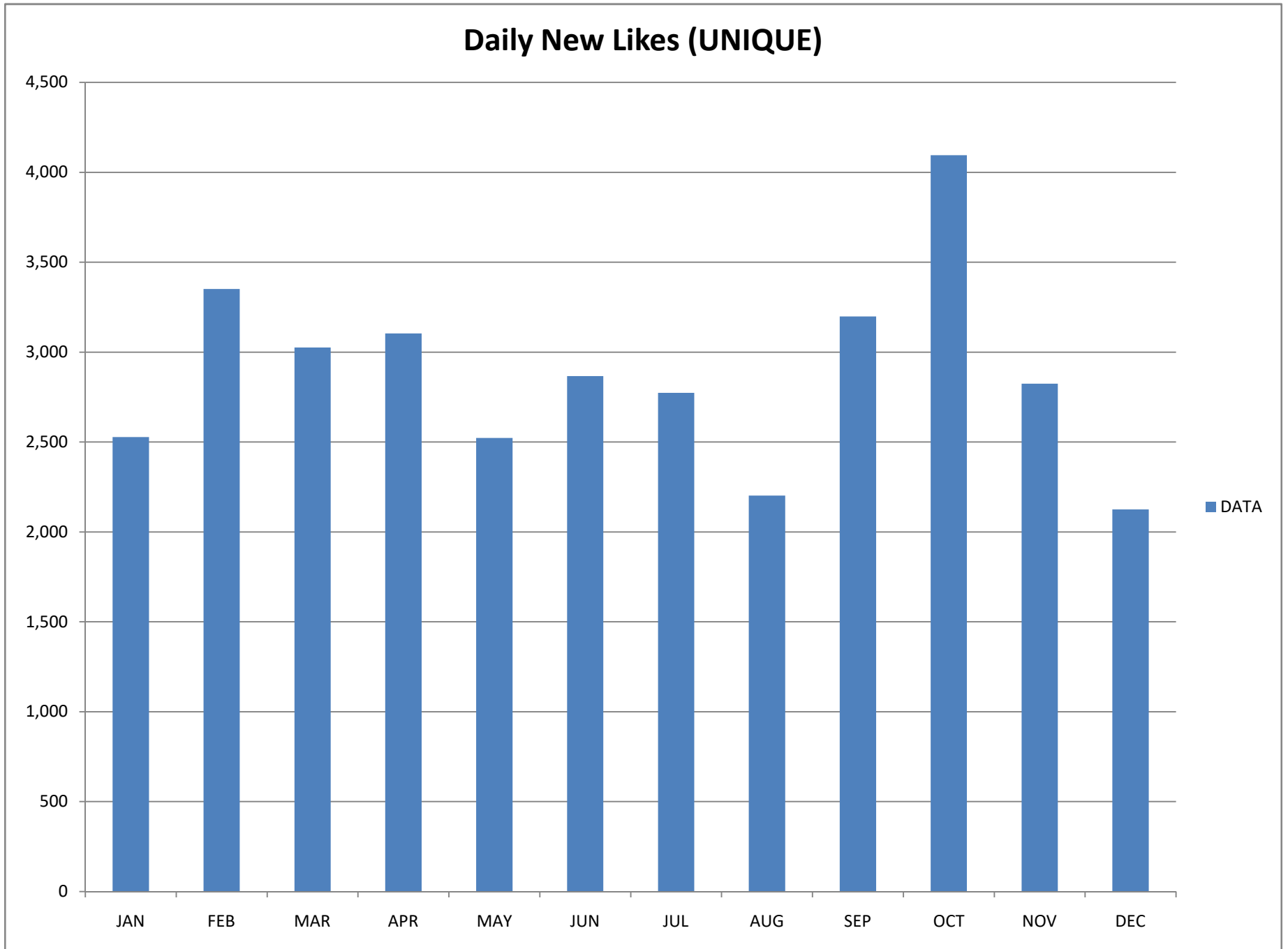


MALAGO FACEBOOK PAGE & WEBSITE

YEAR 2017 STATISTICS

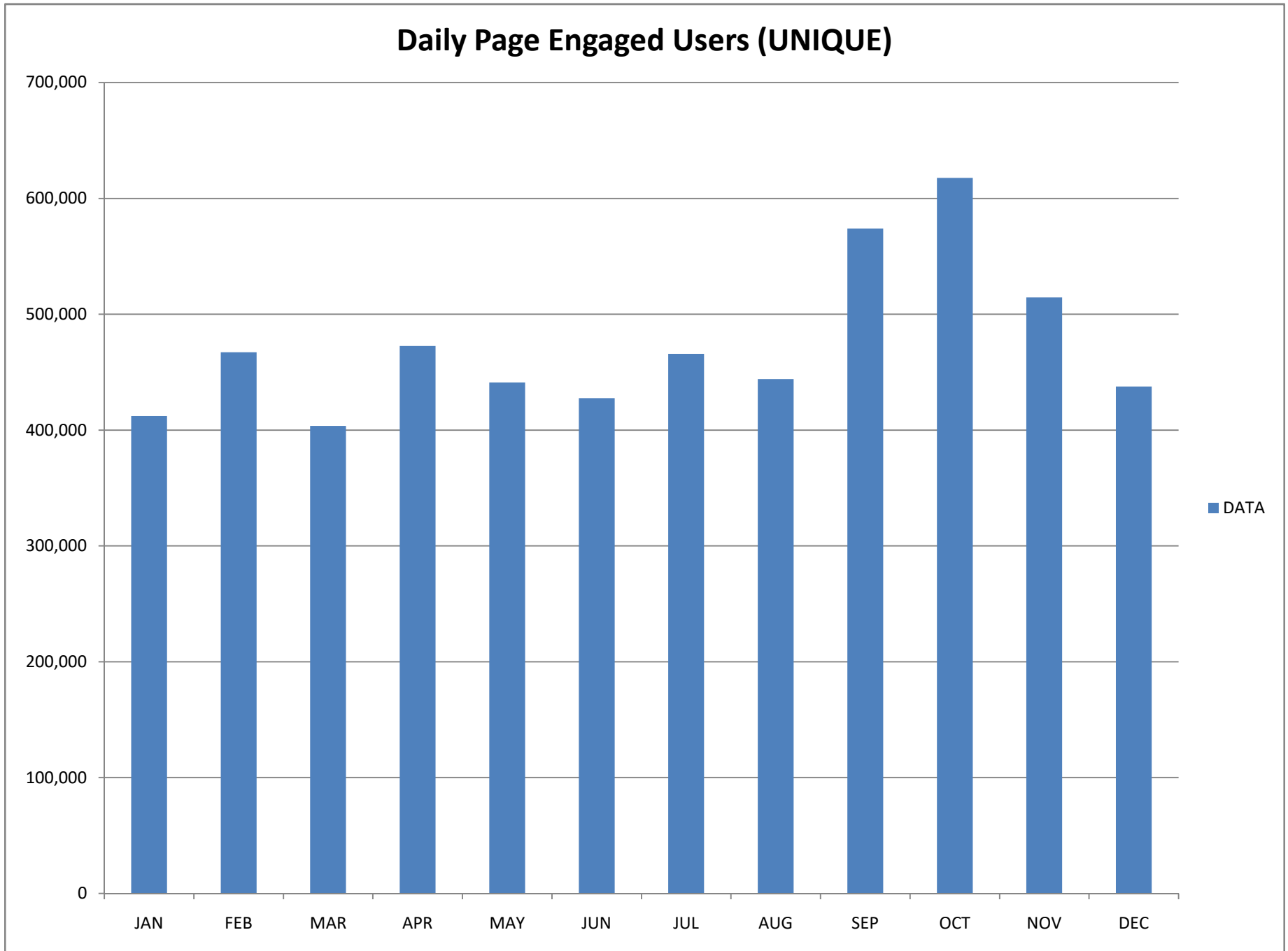
STRIVER INCORPORATION

MONTH	DATA
JAN	2,527
FEB	3,351
MAR	3,026
APR	3,104
MAY	2,523
JUN	2,867
JUL	2,773
AUG	2,202
SEP	3,198
OCT	4,095
NOV	2,824
DEC	2,125



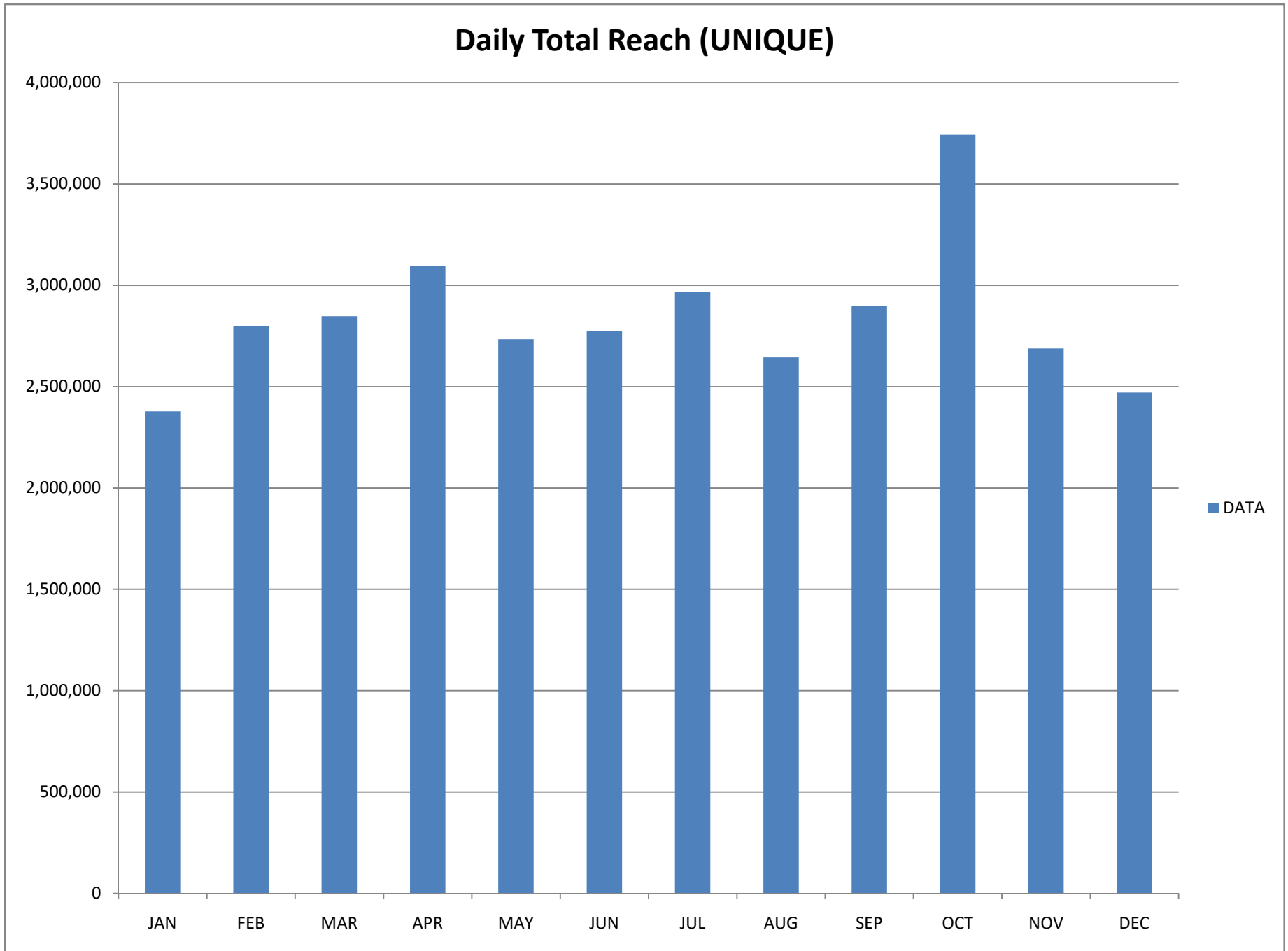
DEFINITION:The number of new people who have liked your Page (Unique Users)

MONTH	DATA
JAN	412,150
FEB	467,190
MAR	403,647
APR	472,536
MAY	441,161
JUN	427,499
JUL	465,844
AUG	443,951
SEP	573,983
OCT	617,608
NOV	514,486
DEC	437,575



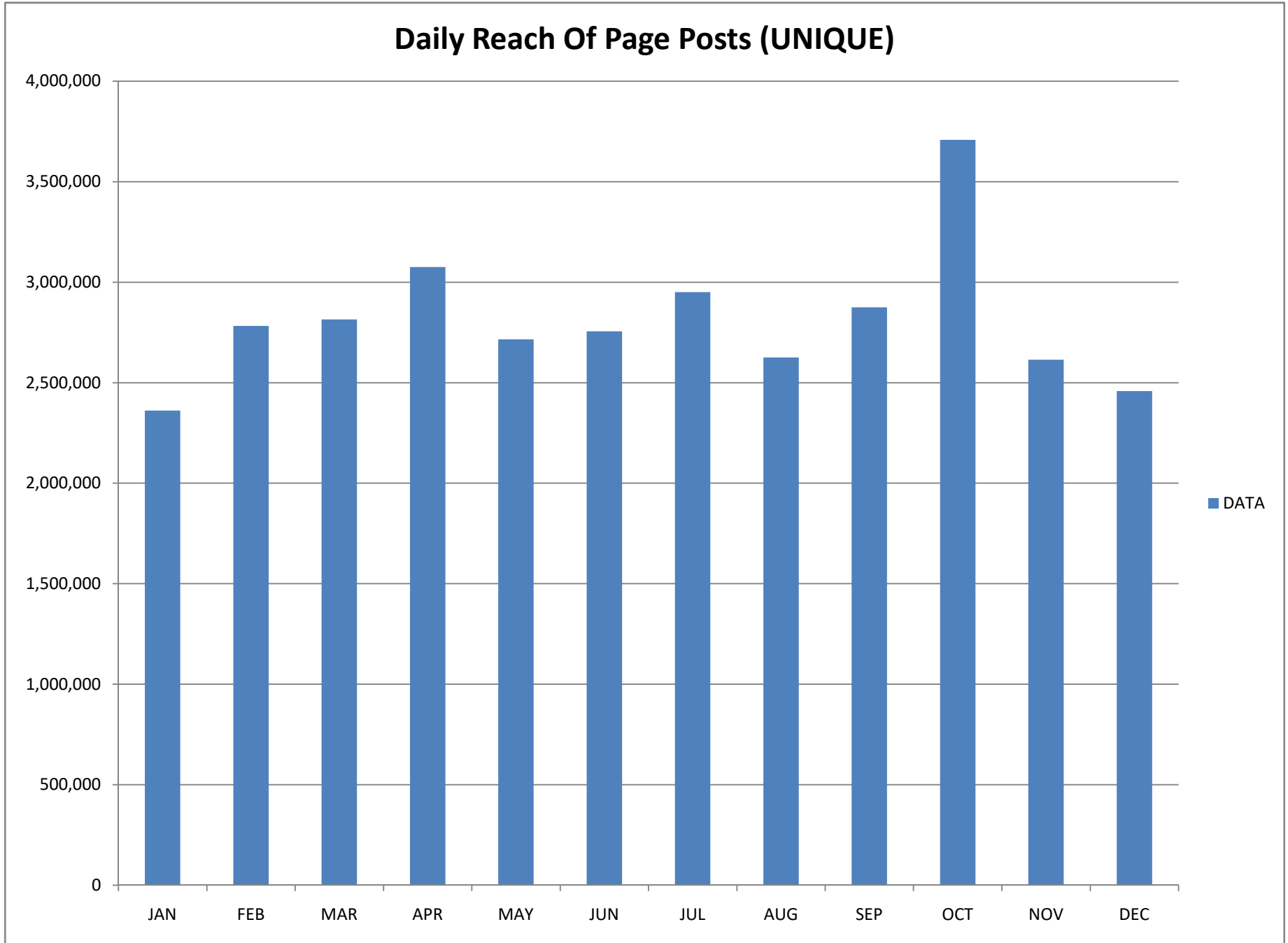
DEFINITION: The number of people who engaged with your Page. Engagement includes any click or story created. (Unique Users)

MONTH	DATA
JAN	2,377,952
FEB	2,799,555
MAR	2,847,877
APR	3,094,394
MAY	2,733,163
JUN	2,774,865
JUL	2,968,017
AUG	2,643,747
SEP	2,898,624
OCT	3,743,306
NOV	2,688,420
DEC	2,470,561



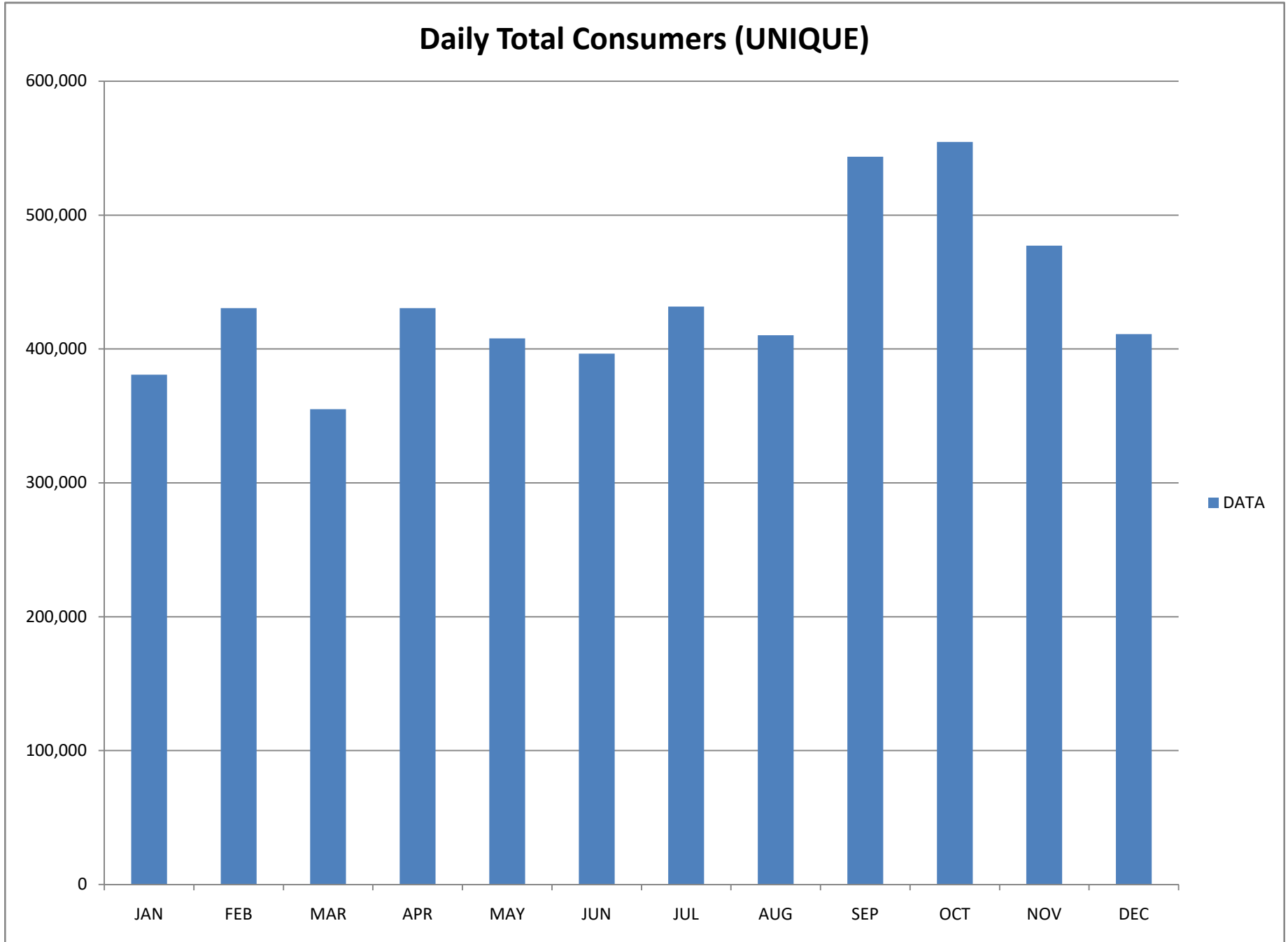
DEFINITION: The number of people who had any content from your Page or about your Page enter their screen. (Unique Users)

MONTH	DATA
JAN	2,361,967
FEB	2,783,023
MAR	2,814,756
APR	3,075,416
MAY	2,715,298
JUN	2,755,769
JUL	2,950,933
AUG	2,625,819
SEP	2,874,957
OCT	3,707,893
NOV	2,613,981
DEC	2,458,758



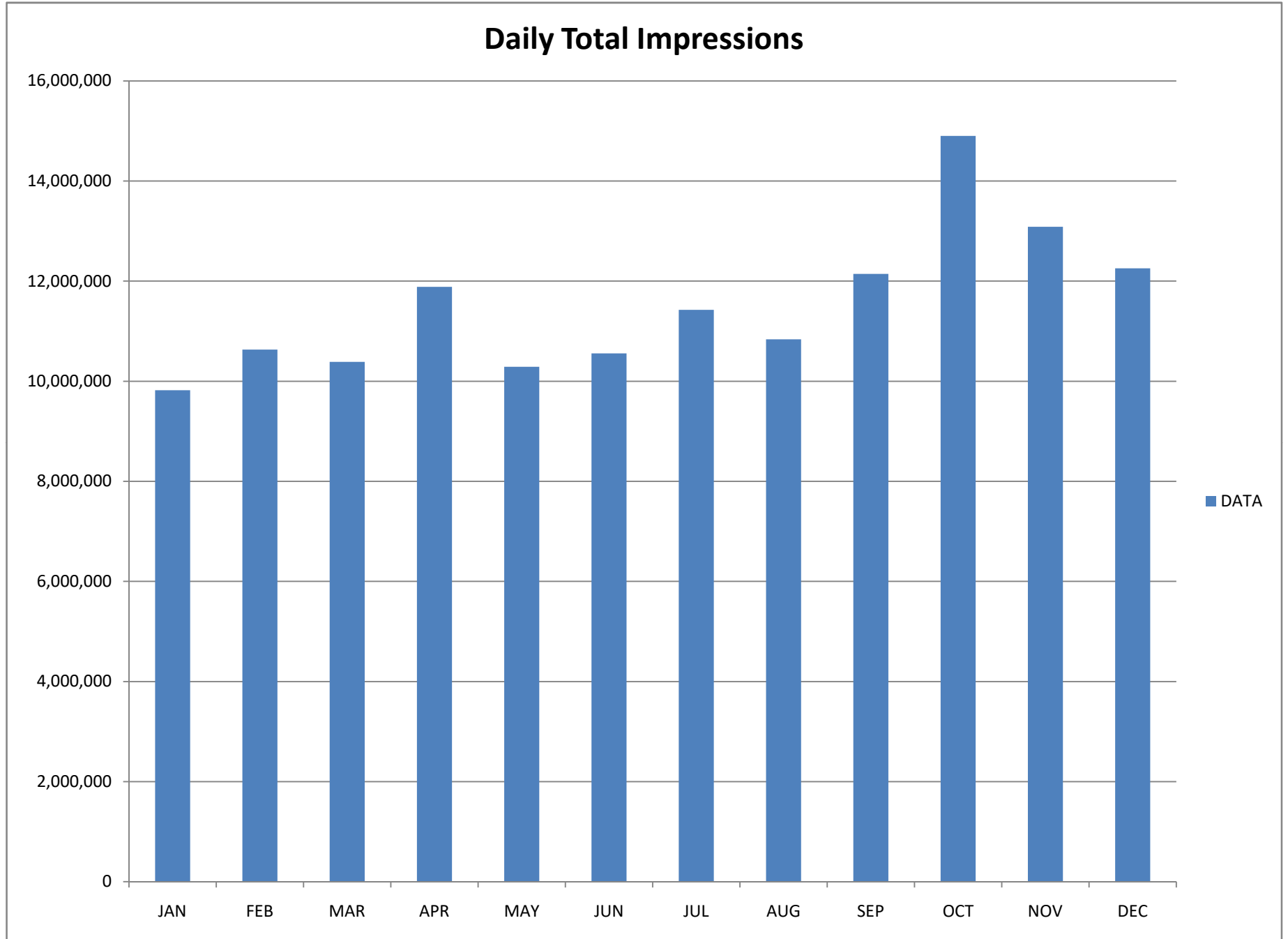
DEFINITION: The number of people who had any of your Page's posts enter their screen. (Unique Users)

MONTH	DATA
JAN	380,806
FEB	430,500
MAR	355,045
APR	430,428
MAY	407,904
JUN	396,523
JUL	431,706
AUG	410,327
SEP	543,683
OCT	554,605
NOV	477,246
DEC	411,117



DEFINITION: The number of people who clicked on any of your content. (Unique Users)

MONTH	DATA
JAN	9,819,024
FEB	10,632,194
MAR	10,388,846
APR	11,885,856
MAY	10,289,444
JUN	10,555,353
JUL	11,424,885
AUG	10,838,949
SEP	12,143,625
OCT	14,901,645
NOV	13,086,550
DEC	12,255,559



DEFINITION: The number of times any content from your Page or about your Page entered a person's screen. (TOTAL)

LIKES BY GENDER & AGE

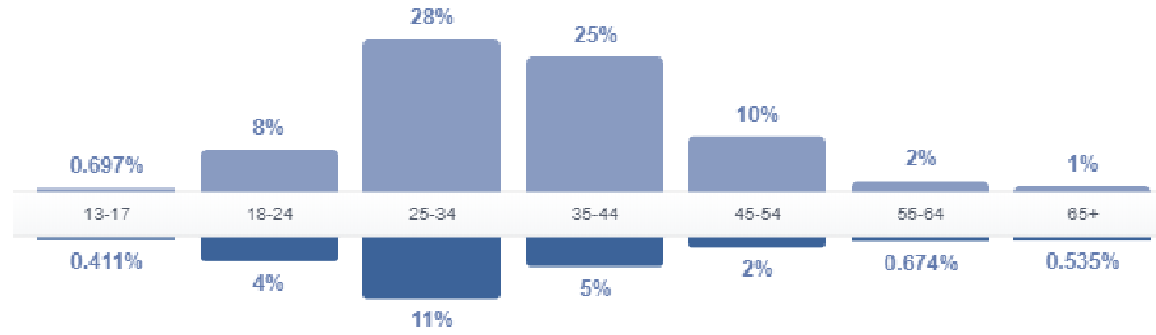
Aggregated demographic data about the people who like your Page based on the age and gender information they provide in their user profiles.

Women

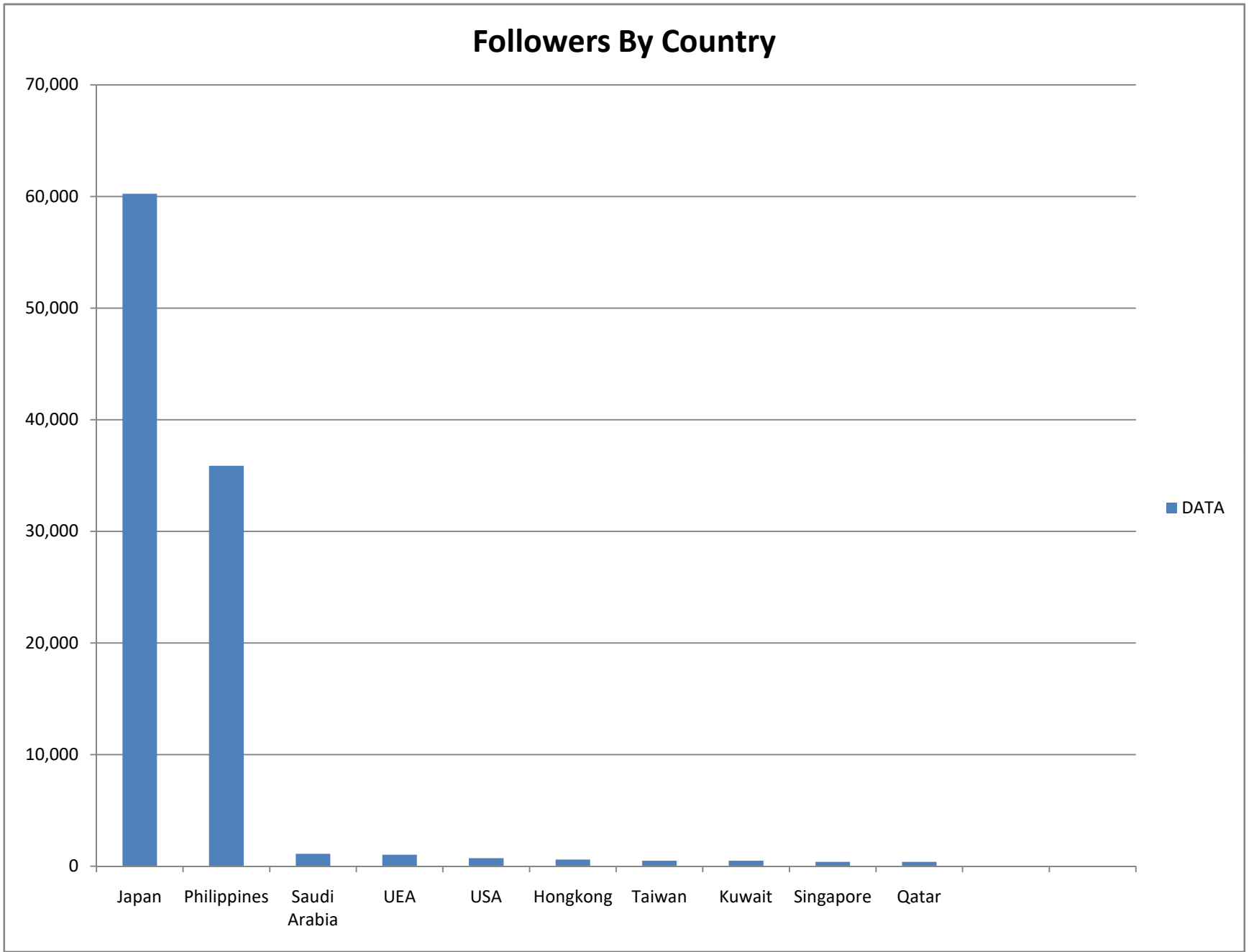
75%
Your Fans

Men

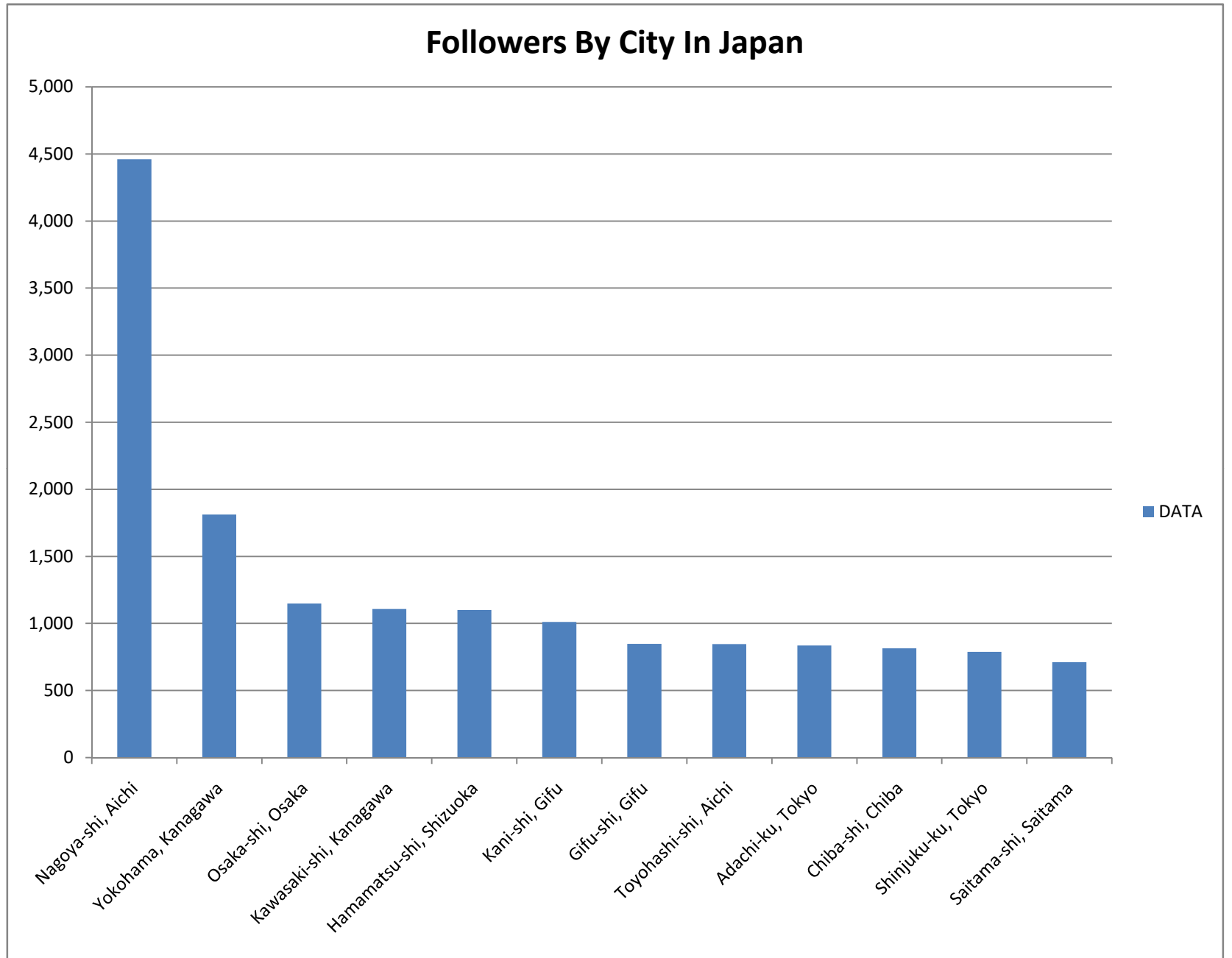
25%
Your Fans



COUNTRY	DATA
Japan	60,238
Philippines	35,886
Saudi Arabia	1,118
UEA	1,027
USA	724
Hongkong	608
Taiwan	504
Kuwait	490
Singapore	390
Qatar	385



CITY IN JAPAN	DATA
Nagoya-shi, Aichi	4,461
Yokohama, Kanagawa	1,812
Osaka-shi, Osaka	1,148
Kawasaki-shi, Kanagawa	1,107
Hamamatsu-shi, Shizuoka	1,101
Kani-shi, Gifu	1,011
Gifu-shi, Gifu	848
Toyohashi-shi, Aichi	846
Adachi-ku, Tokyo	835
Chiba-shi, Chiba	814
Shinjuku-ku, Tokyo	788
Saitama-shi, Saitama	711
Edogawa-ku, Tokyo	691
Matsusaka-shi, Mie	678
Ota-ku, Tokyo	631
Okazaki-shi, Aichi	585
Ota-shi, Gunma	554
Anjo-shi, Aichi	550
Isesaki-shi, Gunma	548
Minokamo-shi, Gifu	543
Kawaguchi-shi, Saitama	528
Toyota, Aichi	504
Shizuoka-shi, Shizuoka	482
Hiroshima	427
Matsudo-shi, Chiba	424
Minato-ku, Tokyo	414
Ichinomiya-shi, Aichi	409
Yaizu-shi, Shizuoka	402



YEAR	MONTH	UNIQUE	IMPRESSION
2016	JUN	33,113	59,759
	JUL	157,636	275,313
	AUG	106,550	194,781
	SEP	104,367	194,661
	OCT	107,153	231,422
	NOV	93,937	211,815
	DEC	96,636	214,709
2017	JAN	105,721	254,945
	FEB	101,004	233,765
	MAR	63,275	154,299
	APR	95,444	217,832
	MAY	99,132	230,168
	JUN	102,697	235,293
	JUL	89,901	206,032
	AUG	109,814	247,172
	SEP	149,335	323,638
	OCT	113,142	259,925
	NOV	118,030	261,525
	DEC	112,027	234,171
2018	JAN	128,021	296,336
	FEB	77,160	170,463

